

On **FRIDAY, FEBRUARY 11, 2022**, **THE GREATER ORLANDO AVIATION AUTHORITY** met for a workshop session in the Carl T. Langford Board Room of the Aviation Authority offices in the main terminal building at the Orlando International Airport (OIA), One Jeff Fuqua Boulevard, Orlando, Florida. Chairman Good called the meeting to order at 1:00 p.m. The workshop was posted in accordance with Florida Statutes.

Authority members present,

M. Carson Good, Chairman  
Mayor Buddy Dyer, Vice Chair  
Mayor Jerry Demings, Treasurer  
Craig Mateer  
Tim Weisheyer  
Belinda O. Kirkegard

### **WELCOME**

Before the presentation began, Chairman Good thanked the group for their attendance and stated that he intends to hold workshops on a regular basis, some with a specific topic and some big picture/visionary, to get us to where we want to be. He then stated today will be high-level discussions with Dr. John Kasarda on the concept of airport cities and aerotropolis development.

Next, Chairman Good introduced Dr. John Kasarda, President, Aerotropolis Institute China.

### **PRESENTATION**

Using visual aids (copy on file); Dr. Kasarda first discussed the vision and strategy of airport cities and aerotropolis development. He described airports today as being much more than aviation infrastructure; he said they are multimodal, multifunctional enterprises generating considerable commercial development within and well beyond their boundaries. He further said all commercial functions of a modern metropolitan center are locating on and immediately around major airports, transforming them from “city airports” to “airport cities.” Next, Dr. Kasarda presented examples from Amsterdam Schiphol airport and shared the value of a well-planned airport city - increases airport revenues, enhances the passenger experience, and contributes to the metropolitan economy.

Dr. Kasarda then described an aerotropolis as an extended airport-centric urban economic region whose business, industry, and tourism clusters are sustained by the airport and its connecting highway and rail infrastructure; and further explained the three forms of an aerotropolis – functional, physical, and multimodal connections/linkages. He highlighted the strategic objectives of an aerotropolis and explained the aerotropolis strategy. He closed the first session with a brief summary of an airport city and an aerotropolis.

*Chairman Good called for a ten-minute recess.*

Dr. Kasarda's next session was on airport and airport city commercial development issues - creating value and maximizing returns. He went on to describe how airport cities generate airport value, how to plan and develop airport cities, and shared some airport city commercial investment issues. Next, he provided some retail and services examples from various U.S. and foreign airports; discussion ensued around these examples.

Dr. Kasarda next presented on air cargo facilities, air cargo development, and edge cities. He closed his presentation sharing ten key points and implications for MCO relating to airport and airport-area commercial development.

### **ADJOURNMENT**

There being no further business to be considered, Chairman Good adjourned the meeting at 4:00 p.m.



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Anna Farmer  
Manager, Board Services

(Digitally signed on April 26, 2022)

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Kevin J. Thibault  
Chief Executive Officer